



## Area Board Projects and Councillor Led Initiatives Application Form 2012/2013

**To be completed by the Wiltshire Councillor leading on the project**

Please ensure that you have read the Funding Criteria before completing this form  
PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE  
CONSIDERED

### 1. Contact Details

<b>Area Board Name</b>	South West Wiltshire		
<b>Your Name</b>	Led by Cllr Richard Beattie		
<b>Contact number</b>	01747 870285	<b>e-mail</b>	richard.beattie@wiltshire.gov.uk

### 2. The project

<b>Project Title/Name</b>	SWWAB temporary support to the Nadder Valley Chambers of Commerce		
<b>Please tell us about the project /activity you want to organise/deliver and why?</b>  <i>Important: This section is limited to 600 characters only (inclusive of spaces).</i>	The Wilton Chamber, the Tisbury Traders Association and the Mere Chamber of Commerce are all rebuilding their membership and developing proposals to expand business and employment in their areas. But the funding support they have been receiving from the LEADER programme has ended. The proposed SWWAB support is for a series of projects and activities that will eventually be delivered over a two year transitional period, after which they expect to be financially self supporting.		
<b>Where is this project taking place?</b>	<i>For business support within the Mere, Tisbury &amp; Wilton Community Areas</i>		
<b>When will the project take place?</b>	March 2013 - March 2015		
<b>What evidence is there that this project/activity needs to take place/be funded by the area board?</b>	Community Planning Event held in March 2012 identified local business and tourism as main priority for Area Board. Funding gap for local business associations/chambers of trade.		

<b>How will the local community benefit?</b>	Supporting the needs of local small and medium sized businesses through the work of the business association/Chambers of Trade will help to secure jobs and boost cooperative working in the area. This will benefit local members of the community who are employed in these businesses. Helping to support and promote local businesses will enable local people to continue to use local services. Local tourism related businesses will benefit from increased visitor spend in the area.		
<b>Does this project link to a current Community Issue?</b> (if so, please give reference number as well as a brief description)	No		
<b>Does this project link to the Community Plan or local priorities?</b> (if so, please provide details)	Yes - see supporting information		
<b>What is the desired outcome/s of this project?</b> Dedicated effort to drive forward the various efforts of willing volunteers into something which would consolidate and promote the local business communities to the outside world and help it to succeed.			
<b>Who will be responsible for managing this project?</b> The Community Area Manager will track progress and receive 6-monthly reports from each of the Chambers of Trade/Business Association. Funding will be released in two stages as detailed in the supporting information, as this is a substantive project and the Area Board believe this is necessary to ensure the project is meeting its aims and objectives. The release of the second stage funding will be dependent on approval by Area Board members. Any money unaccounted for will be returned to South West Wiltshire Area Board.			
<b>3. Funding</b>			
<b>What will be the total cost of the project?</b>	£ 42,000		
<b>How much funding are you applying for?</b>	£ 42,000		
<b>If you are expecting to receive any other funding for your project, please give details</b>	<b>Source of Funding</b>	<b>Amount Applied For</b>	<b>Amount Received</b>
<b>Please give the name of the organisation and bank account name (but not the number) your grant will be paid in to.</b> (N.B. We cannot pay money into an individual's bank account)			
<b>4. Declaration – I confirm that...</b>			
<input checked="" type="checkbox"/> <b>The information on this form is correct and that any grant received will be spent on the activities specified</b>  <input checked="" type="checkbox"/> <b>Any form of licence, insurance or other approval for this project will be in place before the start of the project outlined in this application</b>			

<b>Name:</b> Richard Beattie	<b>Date:</b> 24/01/2013
<b>Position in organisation:</b> Wiltshire Councillor	
<b>Please return your completed application to the appropriate Area Board Locality Team (<a href="#">see section 3</a>)</b>	